

1.1.2 Who is Spectre Cloud for? (Pro shop operators, fitters, coaches)

Who is Spectre Cloud for?

Spectre Cloud is built for **anyone who drills bowling balls**. The platform is designed to scale with the business, serving operations of every size — from a single operator running a one-person shop to multi-location chains managing staff and inventory across several stores.

Primary Users

- **Independent Pro Shop Operators** — Single-location shop owners looking to replace paper spec sheets, spreadsheets, or aging home-made databases with a modern, organized system.
- **Multi-Location Pro Shop Chains** — Larger operations that need consistent client data, spec sheets, and arsenal records accessible across multiple stores and staff members.
- **Pro Shop Staff and Technicians** — Employees who need quick access to client history, drilling specs, and a shared job board to coordinate work on the shop floor.
- **Migrating Users** — Operators currently using the legacy Spectre App, the Ebonite ProShop Coordinator, or a custom-built database. Spectre Cloud supports importing existing data from these sources.
- **Mobile and On-the-Go Drillers** — Technicians who want to enter data directly at the drill press, tethered to a digital readout, or work from a tablet or smartphone anywhere in the shop.

Ideal Fit

Spectre Cloud is the right tool for pro shops that want to:

- Eliminate paper spec sheets and centralize client records.

- Access customer data from any device with a web browser, on any platform.
- Standardize drilling workflows using IBPSIA auto-suggestions and automatic oval calculations.
- Track historical drilling data and review shop performance through dashboards.
- Coordinate staff with a shared job board for services and to-do items.
- Avoid data loss tied to a single device by storing everything on the cloud.

Not Sure if It's for You?

Spectre offers test accounts so prospective users can evaluate the platform before committing to a subscription. If you drill bowling balls professionally — at any volume — Spectre Cloud is built for you.

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